



Rewarding & Retaining Adult Care Staff while tracking professional development

### THE CARE PROFESSIONAL ACADEMY

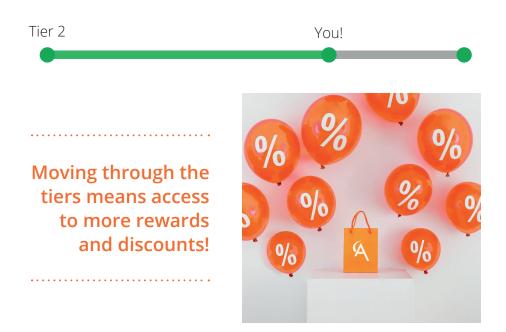
A portal where you can log your training certificates and qualifications, access care sector news and enjoy exclusive rewards and discounts.

Our mission is to professionalise the care sector, to help you achieve so much more than you may even realise is possible in your care career and get rewarded for your achievements.

If you are passionate about delivering exceptional, quality care, and are committed to your continued learning and development, why not sign up today?

#### **YOUR TIER**

You will be able to move up the Academy tiers based on the qualifications and training you have received, relevant to your career in care. This grading is measured by the certificates you add, and as this grows, so will your tier status.



### **YOUR REWARDS**

As an Academy Affiliate, you will gain access to exclusive rewards and discounts for hundreds of national and international retailers.



The employee benefits programme: Discounts and savings available at over 800 UK retailers.



**The Academy Affiliate travel club:** Take advantage of great value travel discounts on local bus travel, 10% off car and van rentals, low price car leasing deals, and more!



Student Zone: 2 great student discount opportunities:

- Student discounts platform free digital codes & wallet.
- The opportunity to purchase the Student discount card (NUS) 1 to 3 years subscription.



**Preferential rates only for Care Professionals:** Receive preferential rates on essential work-wear, household items and equipment as well as huge savings on day experiences and gifts.



**Special luxury deals and time-limited offers: All year-round, including,** spa days, spa breaks, treatments, hotel stays as well as online retailers for lifestyle products such as make-up, skincare, gym wear and cosmetics!

#### So, why not treat yourself?



### **THE PROCESS**

## 1 Visit us

Visit **www.careprofessional.co.uk** for more information on the Care Professional Academy, and click the 'Sign-Up Now!' button at the top of the page.

## 2 Registration

Follow the on-screen instructions and fill out your details, including any current employment details.

## **3** Confirmation & activation



Once you have submitted your initial registration, you will be sent an email to verify your account and can access your portal straight away!

We will review your registration to ensure you qualify as an Academy Affiliate and will send you a confirmation as soon as your application is successful.



The Care Professional Academy reserve the right to deny the application of those who's local authority or employer are not signed up to the Academy.

# 4 Adding your certificates

Once you have access to your learner profile, you will be able to upload any of your relevant, up-to-date training certificates & qualifications relevant to your role in the Adult Social Care Sector.

Moving and Handling
March Network Event
Personal Safety
Moving and Handling

You can upload from any device,

by taking a photo, scanning, or uploading a file. Your certificates will then be validated by the Academy, and we will let you know as soon as the certificate has been approved via email.



From your profile page, you have the option to upload a profile picture, change your employment details, your name, and email address. Simply click the green pencil and make your changes.

## 6 Validation

We will calculate your tier based on the points that have been allocated from your training certificates.

Following certificate validation and on reaching tier 1, you will be welcomed

to the Care Professional Academy with an affiliate pack. You will receive this in the post alongside your Academy pin badge!



# **7** Tier confirmation & rewards

The more certificates you upload, the higher the tiers and the more rewards and discounts you will have access to!

Care Professional Rewards work hard to bring you the best discounts and special deals. New offers are added daily, so don't forget to check the website regularly. There's also 'top offers' each week where some retailers enhance their discounts for 1 week only!

There is a minimum requirement to upload one certificate a year in order to keep your affiliation with the Academy active. Annual mandatory update training such as Safeguarding, and Moving and Assisting count too!

Follow us on your preferred social media platform **@SocialCareAcad** for up to date information, news & deals.



## Your training passport

Once you have your certificates validated and showing on your profile, you will then be able to **request a PDF copy of each individual certificate** to be sent to the email used to register on the Academy. Alternatively, you can request an email copy of your training passport which will contain a list of all your validated certificates, for your convenience.

#### ACCESS YOUR TIER BENEFITS

Access your tier specific rewards directly from your portal!





### **WORKING IN PARTNERSHIP**

**The Care Professional Academy** started as a partnership between Hertfordshire Care Providers Association and Adult Care Services at Hertfordshire County Council and was aimed at ensuring the entire care workforce across the county was trained to a professional, best practice standard. The remit has grown, and this is now available for ALL Local Authority areas to participate!

The Academy is now be available to all adult care providers across the entire country from residential services such as nursing homes and care homes, to community organisations such as home care providers who support individuals in their own homes.

This would not be possible if it were not for the various staff powering these organisations, however, it is recognised working in social care is not always seen as attractive. By joining all care professionals as **Academy Affiliates**, we aim to support recruitment and retention and help individuals continue to recognise and grow their knowledge, creating a culture of excellence through continuous learning and development.

WE BELIEVE THAT GOOD CARE SHOULD BE ENCOURAGED AND ENHANCED THROUGH FURTHER TRAINING, RECOGNITION AND REWARDS.



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